

TRAVIS SHAW

GRAPHIC DESIGNER | VIDEO EDITOR | ILLUSTRATOR



WORK EXPERIENCE

Independent Contractor

GWB INC.
JAN 2019 TO CURRENT

- **Branding and Icon Design:** Developed comprehensive branding solutions and custom icon designs for various clients, enhancing their visual identity and market presence.
- **Video Editing:** Specialized in editing short-form content. Skilled in crafting engaging narratives and visual storytelling.
- **Content Creation:** Produced and edited various digital content for multiple platforms, ensuring brand consistency and audience engagement.
- **Client Collaboration:** Edited diverse content for Valuetainment, working closely with personalities such as Vincent Oshana and Brady Matthews, showcasing the ability to adapt to diverse styles and content requirements.

Land Surveyor

MRR ENTERPRISES
MAR 2016 TO DEC 2018

- Managed and surveyed multi-million dollar land development projects, ensuring high levels of accuracy.
- Collaborated closely with inspectors and company representatives, honing stakeholder management skills.
- Played a crucial role in project planning and execution, demonstrating solid problem-solving abilities and attention to detail.

SPECIALIZATIONS

- **Video Editing & Animation:**
 - Proficient in Premier Pro, After Effects, Character Animator, and CapCut.
 - I am skilled in creating engaging video content and dynamic animations, with experience in character animation and motion graphics.
- **Illustration & Character Design:**
 - Expert in Adobe Illustrator and Procreate.
 - Specialized in illustrations and character design for various mediums, including digital media and print.
- **Graphic Design & Branding:**
 - I am proficient in Adobe Photoshop, InDesign, XD, and Lightroom.
 - Experienced in print and marketing design, focusing on social media branding and concept development.

EDUCATION

Arizona State University

BS GRAPHIC INFORMATION TECHNOLOGY
Graduated Magna Cum Laude

Notable Projects

- **Cartoon Animation Project:** Developed an animated short, demonstrating skills in storyboarding, character animation, and digital storytelling.
- **Nike App Design:** Collaborated with a team to design a user-friendly app interface, focusing on brand alignment and innovative user experience.
- **Catalyst Video Production:** Created a bumper video for ASU's Catalyst research program, showcasing proficiency in video editing and motion graphics.

CONTACT INFORMATION

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Scan me

